



WA  
SOCIAL  
ENTERPRISE  
COUNCIL

**STRATEGIC PLAN**  
2023-2024





**The WA Social Enterprise Council is the peak body for social enterprise in Western Australia.**

## OUR MISSION

To build a thriving social enterprise sector in Western Australia.

## OUR AMBITION

A just, inclusive, and sustainable society, where all businesses have a positive social, cultural, or environmental impact.

## WE ARE



An independent, practitioner-led network



Representative of and responsive to the WA social enterprise sector



Collaborative and entrepreneurial



An amplifier of the needs, benefits, and opportunities of social enterprises in WA



# STRATEGIC OBJECTIVES

## 2023 - 2024





# CONNECT

To build a connected social enterprise sector in WA.

## Grow WASECs membership base

Ensure our membership is representative of the Social Enterprise sector across WA

## Improve communications to reach more people

Engage with the sector through regular communication to promote news, events, research and stories

## Connect to national good practice

Engage with the sector nationally and internationally to learn from and connect to good practice

# GROW

To create opportunities for social enterprises to learn, share and scale their impact.

## Listen to and learn from social enterprises in WA

Engage with the sector to understand the current landscape, needs, and opportunities

## Build skills and capacity of social enterprises

Facilitate capacity building events and activities that increase skills, knowledge, and capacity of the sector

## Foster new relationships, collaborations and business opportunities

Provide forums for interaction and communication between social enterprises

# ADVOCATE

To increase the influence and impact of social enterprise in WA.

## Build influential relationships

With Governments, corporates, not for profits, investors and other stakeholders

## Advocate for member's needs

Facilitate network input into a WASEC policy platform

## Contribute to the national voice

working towards a National Social Enterprise Strategy

We believe a Social Enterprise is a business that exists to deliver a measurable social, cultural or environmental impact. It derives most of its revenue from trade and it reinvests a significant proportion of its profit in furthering its mission.

**Join us**

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